

22nd Oct. / COEX Hall E(5&6)

Time	Speakers	Title
09:00~09:50	Registration	
09:50~10:00	Opening Program moderator : Hyang-Sook Lee, Vice President of KMS	
Part I . Success Stories in Industrial Mathematics Session Chair: Hyung-Chun Lee, President of KSIAM		
10:00~10:30	John R. Ockendon (Oxford Univ., UK)	Stimulating Industrial Mathematics Around the World
10:30~11:00	Graeme Wake (Massey Univ., New Zealand)	Successful Initiatives in Australia and New Zealand
11:10~11:40	Georges-Henri Cottet (Univ. Grenoble-Alpes and CNRS, France)	Combining Education and Research Programs to Connect Successfully Mathematicians with Industry in France
11:40~13:30	Lunch (provided)	
Part II . Industrial Mathematics Startups Session Chair: Yong-Hoon Lee, President of KMS		
13:30~14:00	Gunnar Carlsson (AYASDI, USA)	Making Big Data Useful
14:00~14:30	Hyoseop Lee (Encored Technologies, Inc., Korea)	Mathematics in Energy Industry: Non-Intrusive Load Monitoring Problem and its Real-Life Applications
14:30~14:40	Jon-Lark Kim (Sogang Univ., Korea)	How Do We Foster New Math Startups?
14:40~15:00		Q&A
15:00~16:00	Coffee Break	
PartIII. Policies to develop Industrial Mathematics in Korea Session Chair: Hyungju Park, President of NIMS		
16:00~16:30	Bruno Buchberger (Johanes Kepler Univ., Austria)	Softwarepark Hagenberg (Austria): From Mathematics to Software Business
16:30~17:00	Masato Wakayama (IMI/Kyushu Univ., Japan)	Endeavors for Mathematics for/in Industry in Japan
17:00~17:30	Hyungju Park (NIMS, Korea)	How to Build up Industrial Mathematics in Korea
17:30~18:00	Panel Discussion Bruno Buchberger, Gunnar Carlsson, Georges-Henri Cottet, John R. Ockendon, Masato Wakayama, Graeme Wake, Hyungju Park, Hyoseop Lee	
18:30~20:00	Dinner (Grand Intercontinental Chrysanthemum room, 2F)	